



Sheboygan Fire Fighters Team with Packers and the PFFW to Protect Children

It was announced today that the Sheboygan Fire Fighters will join the Green Bay Packers and the Professional Fire Fighters of Wisconsin in what will be called the Fill-the-Helmet campaign which will provide child ID kits to all K-12 children across the state.

The Packers were looking for a teammate who could help raise funds, safety awareness, and distribute child ID kits in their communities. They selected their first round draft choice in the Professional Fire Fighters of Wisconsin. "Fire Fighters are highly respected in our communities and their help is always just a phone call away," said Packers President/CEO Mark Murphy.

"The PFFW is grateful for the opportunity to partner with the Green Bay Packers on this important initiative to protect Wisconsin's children," said Mahlon Mitchell, president of the Professional Fire Fighters of Wisconsin. "Our members are committed to protecting our communities and our citizens from harm, and this effort is an important step in doing so."

Sheboygan Mayor Mike Vandersteen stated, "I recognize the need to protect our children and give their parents a quick and easy way to furnish information to Law Enforcement should a child get lost or become missing. We appreciate and support the efforts of the Sheboygan Fire Fighters, to raise funds for and implement a program in Sheboygan."

"Sheboygan Firefighters are proud to be working with the Green Bay Packers on such an important program," said Chase Longmiller, President of Sheboygan Firefighters. "We are committed to working hard to partner with local business leaders and the community to raise the funds needed to make this a successful campaign."

In addition, Betsy Alles, Executive Director of the Sheboygan County Chamber of Commerce said "It is essential that Sheboygan continue its commitment to child safety, by putting these kits into the hands of all parents. Sheboygan's reputation as one of the safest communities to raise a family is well deserved and this effort continues to build that safety net. The Sheboygan County Chamber is proud to partner in this valuable endeavor."

Sheboygan Fire Chief Mike Romas also added that "The Sheboygan Fire Department is honored to be working with the Green Bay Packers for such a worthwhile cause. I guarantee this partnership will be another win for the Packers!"

Sheboygan will join over 4,000 professional fire fighters across Wisconsin to help Fill-the-Helmet this summer and fall. All funds received in this campaign will be donated to the Safety Blitz Foundation in order to provide child ID kits.

The PFFW represents the professional interests of over 4,000 members serving more than 60 local affiliates that protect nearly 100 local communities across the state of Wisconsin.

The Child ID Kit includes an inkless fingerprint card, a DNA collection swab, and a cut-out wallet card. It will allow parents and guardians to easily record pertinent personal information about their child. The kit is stored at home in a safe place and would be handed over and used by law enforcement authorities in the case of a missing child.

For more information contact

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